

PRESS FILE



Awards of the European Week for Waste Reduction

20-28 November 2021

13th Edition



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KEY FACTS

EWWR 2021

The 13th edition

🌀 12,489 actions registered
👤 With the help of 38 coordinators
🚩 In 30 countries

1 yearly theme

Circular
Communities

1 slogan

Jump on board
for a less-waste
world!

2 hashtags

#EWWR2021
#circularcommunities

4 types of actions promoted

★ STRICT
AVOIDANCE
and reduction
at source

★ Waste
Sorting
and
RECYCLING

★ REUSE and
preparing
for reuse

★ CLEAN-UP
actions



1. Who are the EWWR 2021 Awards Winners?

On 9 June the European Week for Waste Reduction (EWWR) awarded the most outstanding actions organised during the 2021 campaign. After two editions in online format, this year we had a face-to-face Awards Ceremony in Brussels, gathering many participants including numerous EWWR coordinators and action developers.

Virginijus Sinkevičius, European Commissioner for Environment, Oceans and Fisheries, Françoise Bonnet, Secretary General at ACR+ and Tjisse Stelpstra, member of the European Committee of the Regions and member of the Council of the Province of Drenthe (The Netherlands), opened the ceremony and welcomed the participants to this great EWWR celebration.

We not only met the finalists and discovered the winners of the 2021 edition, but also discovered the next steps of the campaign. We discussed with Chiel Berends from the EU Commission the new EU strategy for a circular and sustainable textile, which aims to reduce the huge impact of this sector on our planet and to build a new circular textile and clothing industry. Moreover, we presented the new thematic focus of the new edition: "Circular and sustainable textiles".









Here are the winners and runners-up of the EWWR 2021 per category:

- In the **public administration and organisation** category, the winner is the *Oil down the drain, not even a little bit! (D'oli a la pica, ni mica!)* implemented by Badalona City Council (Spain).
The runners-up are *Green New Deal (Grön omställning)*, implemented by Nxt gen GBG (Sweden) and *Magazine Zero Waste snacks in schools in the province of Liege*, implemented by Intradel (Belgium).
Watch the [presentation video](#) of the finalists of the public administration and organisation category!
- In the **business/industry** category, the winner is *Today's dinner could be tomorrow's lunch* implemented by Parque Nascente in Gondomar, Portugal.
The two runners-up are *Clean Points* implemented by Uvesco (Spain) and *Green Commitment "compromís verd"* implemented by MútuaTerrassa (Spain).
Watch the [presentation video](#) of the finalists of the business/industry category!
- In the **association/NGO** category, the winner is *Repair caffè Re-Geppetto – circular community and art* implemented by Green Istria Association (Croatia).
The two runners-up are *kaFsimo*, implemented by InCOmmOn (Greece) and *Solidarity Toyshop "Toys' Factory"*, implemented by Fundación "Mar de Niebla" (Spain).
Watch the [presentation video](#) of the finalists of the association/NGO category!
- In the **educational establishment** category, the winner is *ReUZ - See your utensils in a different way*, implemented by Laboratory of Special Vocational Education of Agios Dimitrios (Greece).
The two runners up are *Changing Our Ways*, implemented by St Benedict's college – Middle School (Malta) and *Sustainable sidewalk* implemented by Axular Lizeoa (Spain).
Watch the [presentation video](#) of the finalists of the educational establishment category!

- In the **citizens** category, the winner is *Zero Waste Walking Tours*, implemented by Zero Waste Nederland (The Netherlands).

The two runners-up are *RE-think: REuse, REduce, REcycle!*, implemented by Science Reactor (Greece) and *Elves Circulating Program*, implemented by Ildikó Szabó Bozókiné (Hungary).

Watch the [presentation video](#) of the finalists of the citizens category!

- In the **European special prize** category, the winner is *Otro contenedor, ¡qué marrón!*, implemented Ecoval Sudoe in Spain, France and Portugal.

Watch the [presentation video](#) of the winner of the European special prize category!

- During the Ceremony, the audience selected as **The best action for the EWWR audience**, *Changing Our Ways*, implemented by St Benedict's college – Middle School, in Kirkop; and *Sustainable Sidewalk*, implemented by Axular Lizeoa, in Donostia.

For more details about the actions, see [section 4](#). For the full list of EWWR Awards nominees see [Annex 1](#).

Congratulations to them all!

2. The EWWR Awards: How does it work?

The categories

Every year, our coordinators pre-select a maximum of five actions (1 per category of action developer), which took place within their territories, and put them forward as EWWR Awards nominees. The categories of action developers are:

- Public Administration and Organisation;
- Business/Industry;
- Association/NGO;
- Educational Establishment;
- Citizen(s);

In addition, a European Special Prize was awarded to the action that best contributed to the European spirit.

Out of 60 actions submitted by EWWR coordinators to run for the EWWR Awards this year, two actions per category were chosen as runners-up and one as winner as well as one winner for the European Special Prize. 16 actions in total were rewarded during the EWWR Ceremony.

The EWWR Jury

The actions are chosen by the EWWR Jury, composed by environmental experts at European level, as well as professionals in the field of waste management. They are in charge of examining the shortlisted actions (those pre-selected by the EWWR Coordinators) and of designating a winner in each of the 6 categories.

This year our distinguished Jury members, appointed for each of the action developer categories are:

- Public Administration and Organisation: **Tjisse Stelpstra**, European Committee of the Regions;
- Business/Industry: **Lina Konstantinopoulou**, Eurochambres;
- Association/NGO: **Andrea González**, European Environmental Bureau ;
- Educational Establishment: **Sandra Federici**, EPALE;
- Citizen(s): **Franc Bogovič**, European Parliament;
- European Special Prize: **Chiel Berends**, European Commission.

The criteria

To select the finalists and winners of the EWWR Awards, the Jury follows the EWWR selection criteria:

- ✓ Visibility and communicational aspects;
- ✓ Quality of content
- ✓ Originality and exemplarity;
- ✓ Lasting impact & follow-up.
- ✓ Europeanness (only for the European Special prize)

3. What happened during the EWWR in 2021?

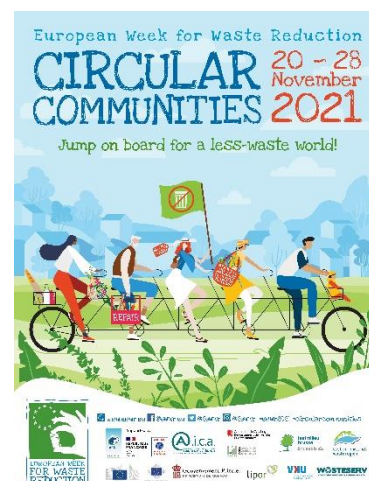
The European Week for Waste Reduction (EWWR) is a leading international campaign aiming to raise awareness about waste prevention. It takes place every year during one week in November.

A variety of participants — public authorities, private companies, schools, civil society, as well as citizens — contribute to the EWWR by spreading the message about waste reduction in their cities and regions.

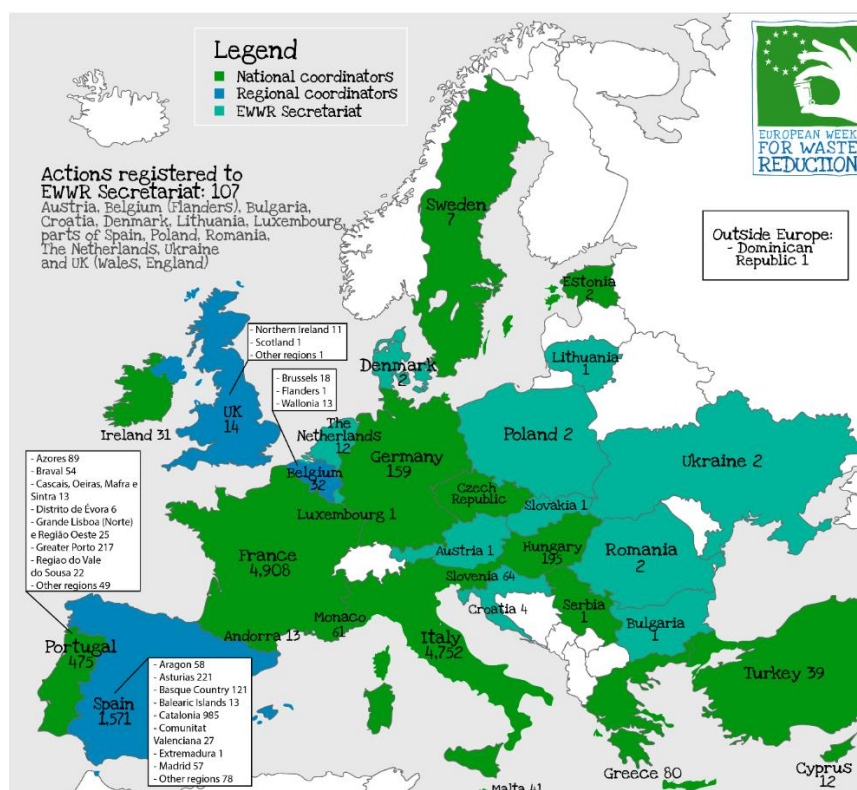
The 13th edition of the EWWR took place **between 20 and 28 November 2021**. This edition reached interesting results: **12,489 EWWR actions** were implemented in **30 countries** thanks to the contribution of **38 coordinators**.

Thematic focus: Circular communities

This year, the EWWR chose to put the spotlight on “[circular communities](#)”, highlighting the sense of solidarity and collaboration that is needed among individuals believing in a society that stops producing waste and, which act together to promote a circular economy and reach a sustainable development, by maintaining a good balance between the underlying environmental, social and economic pillars.



European Week for Waste Reduction 2021 - Map of actions



Join us for the 14th edition of the EWR

from 19-27 November 2021!

4. Get to know the stars of the EWR 2021

► Public administration/organisation category

Winner: Oil down the drain, not even a little bit! (D'oli a la pica, ni mica!)

Badalona City Council, Spain.

"Oil down the drain, not even a little bit!" is an awareness campaign led by the City Council of Badalona in collaboration with "Forquilla Badalona", an association of local restaurants. The campaign has two main objectives: to raise awareness among citizens about the problems associated with not properly recycled domestic oil, and to improve the recycling of oil in Badalona. Before this



campaign was launched, the citizens of Badalona could bring their domestic oil to one of the two municipal recycling centres, or to one of the 24 mobile green points located throughout the city. To improve this situation, they started a collaboration with the association of local restaurants "Forquilla Badalona", who volunteered to collect domestic oil in their

32 associated restaurants and subsequently recycle it. When citizens delivered the oil in one of the restaurants, they received a soap made from the oil delivered, thus promoting the concept of circular economy. The handcrafted soap bars were made by people at risk of social exclusion in Badalona, bringing a social justice component into the campaign. During the European Week for Waste



Reduction, information flyers and oil collecting funnels were given away in the restaurants and a massive information campaign was carried out.

Watch the [video](#) on the campaign (in Catalan)

Read [here](#) the newsletter (in Catalan)

Finalists:

Magazine Zero Waste Snacks in Schools in the province of Liege

Intradel

During the European Week for Waste Reduction, a magazine featuring Zero Waste Snacks was distributed to all primary and nursery school pupils in the 69 participating municipalities. The magazine contains 12 tasty and easy recipes, specially created by two renowned chefs in Wallonia, Julien Lapraille and Jean-Philippe Darcis.

The magazine also features a series of tips and tricks to integrate the "zero waste" logic into daily life without too many constraints; testimonials from families who have adopted the approach highlighting the benefits obtained, but also the difficulties encountered; advices on how to preserve food; and playful videos to support the message.

To make the message even more impactful, Intradel publishes a monthly video of one of the recipes made by the two chefs. Intradel has also put online tools to help those who wish to produce and distribute large quantities of zero waste snacks: a tool to calculate the quantity, advice for the organisation of collective production (group of parents or associations)...

Read [here](#) the web magazine (in French).

Watch the [video](#) on the campaign (in French)



Green New Deal (Grön omställning)

Nxt gen GBG

The Green new deal project (Grön Omställing) in Gothenburg is a sustainability-themed labour market effort, where practice and theory are combined. It offers internships for 18-25 year old who are currently not in studies or employed.



The internship lasts for 3 months and takes place in a second-hand shop at Stadsmissionen (a humanitarian NGO), which provides experience in sustainable consumption, waste prevention, waste management, valuation, store work, customer service and e-commerce. They teach the theory of how global processes affect people's everyday lives and how the individual can live sustainably as well as sustainable resource management, waste hierarchy, the reuse sector and information about how the 2030 Agenda is being implemented in the City of Gothenburg. During 2021 they had 250 interns. During the EWWR, they highlighted the initiative and presented how this type of labour market efforts can be part of the solution to set the foundation for circular communities and give young people the chance to gain experience within circular economy.

► BuSineSS/induStry category

Winner: Today's dinner could be tomorrow's lunch

Parque Nascente, Gondomar (Portugal)

Every day in the food court of their shopping centres they come across a recurring situation: trays with dishes that have an amount of food that could be used for a new meal. Food that ended up, due to lack of options at the time for the customer, being totally wasted, and it is in this context that this project to Fight Food Waste arose. Since July 2021, with the availability of take-away boxes in their food courts, more than 14,000 meals have already been saved and the customers' satisfaction is evident when they realize that the shopping centre allows to take the leftovers for free. During the EWWR more than 275,529 visitors entered the Parque



Nascente and had access to the existing communication in the space, approximately 650 boxes were used during this week.

This project was complemented by other initiatives that have the motto to reinforce in their community that the fight against food waste is within everyone's reach: waste recipe suggestion - in partnership with an influencer, creating a recipe for Christmas cookies, which had more than 4,200 views; etc.

Finalists:

Clean Points

Uvesco

Within its commitment to the preservation and care of the environment, Uvesco has carried out a project focused on the creation of clean points in several shops for the customers to bring their waste, guaranteeing its recycling. These clean points are designed for waste streams, on which doubts about how to recycle it exist (coffee capsules, cartridges, batteries, and oil). In this way, the public is provided with a nearby point where to deposit this waste, avoiding the need to go specifically to the municipal clean points.

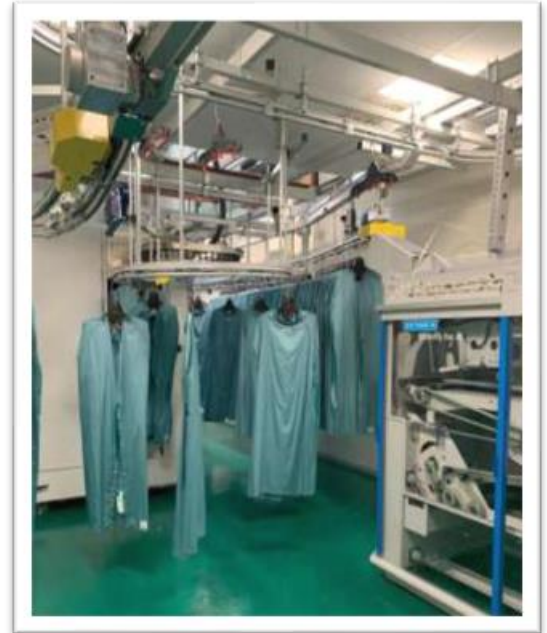
This project not only encourages and facilitates recycling but will also be an example of reuse. The containers that will be used to collect the waste will be made from leftover coffee capsules (More than 15.000 coffee capsules were used to manufacture each point.). As the project is extended to more shops, these containers will be built with the coffee capsules collected at the first points, in a clear example of circular economy. In addition, the cartridges will go to a company that reuses them, refilling them with ink for later sale.



Green Commitment "Compromís verd"

MútuaTerrassa

MútuaTerrassa reaches about 250,000 users of both the public network and mutual society members, in addition to the socio-medical field. The idea is to explain, on the part of those who "watch over me", that everything that has to do with the environment will have a direct impact on "my specific health": loss of biodiversity, air pollution, climate change (with an increase in temperature that will facilitate the entry of pathologies from other latitudes), plastics in the seas and oceans that impact us via the food chain... In line with this purpose, three actions are designed:



- A challenge. A paperless day at the institution's offices. They planned a day without printing any documents or making any photocopies at the Corporate Services and Insurance offices.
- The action. Removal of plastic from the work dining room. They are resuming the initiative to remove plastic bottles from the work canteen and activate osmotic water sources.
- Press conference. A consolidated product. They held a press conference to highlight reusable textile material as a launching pad for the circular economy.

Watch the [video](#) of the action.

► ASSociation/NGO category

Winner: Repair caffè Re-Geppetto - circular community and art

Green Istria Association, Croatia

Repair cafe Re-Geppetto is a new place in the Community center Rojc in Pula where citizens can repair objects and devices for free on a do-it-yourself principle. During the EWWR, Green Istria organized different workshops to provide all interested citizens with the space, tools and advice they need in order to repair small household appliances, items, furniture, clothes and toys on their own or with the help of volunteers and the workshop manager.



They hosted two local artists that talked about importance of engaged art for more sustainable future. It concluded that environmental issues and climate change determine many artistic activities, and artists use their work as a platform to raise awareness and imagine a more sustainable future.

Finalists:

kaFSimo

InCOmmOn

During the European Week of Waste Reduction 2021, the NGO InCOmmOn invited consumers to drink their coffee in one of the cafes in kaFSimo's network and help 'InCommOn' to "close the circle of coffee". 'InCommOn' collects and recycles spent coffee grounds (SCG) from the participating cafes and turns them into bioenergy and compost, while also encouraging behaviour change, using



coffee-drinking and thinking about waste as a starting point. Having the members of kaFSimo's network as active partners (46 cafes in Thessaloniki and Kilkis, Northern Greece), the coffee residue (spent coffee grounds - 'SCG') is collected with an electric vehicle, to minimise CO2 emissions.

The action engages coffee-shop owners and staff (and the public) through the medium of coffee, and collects and processes coffee waste for reuse and makes sure that the collected SCG is being processed accordingly and does not end up in landfills. kaFSimo is innovative, circular coffee

recycling scheme which is based on community-participation and is intended to change habits and raise awareness, through praxis.

Discover the KaFsimo network [here](#).

Solidarity ToyShop "Toys' Factory"

Fundación "Mar de Niebla"

A group of young people that perform a Knowledge-Service of Dependent trade training, are trained in skills of trading while launching a Solidarity Toyshop. What makes this methodology so special is that they learn as they perform.

This group, guided by their trading teacher and a technician of the program, performs the assembly of the Solidarity Toyshop from scratch. This Toyshop will be nourished with toys that are donated by individuals, entities, associations and companies from Gijón (and other municipalities). Upon arrival at the toyshop warehouse, these donated toys are received and passed to the "set-up" area, where the students (with the help of a group of volunteers) check, repair, clean, disinfect and ultimately, give a second life to those toys. The boys and girls that have been trained are the ones leading the project and they are in charge of the toyshop and all the work related.



► Educational establishment category

Winner: ReUZ - See your utensils in a different way

Laboratory of Special Vocational Education of Agios Dimitrios, Greece

The Laboratory of Special Vocational Education of Agios Dimitrios / ΕΕΕΕΚ Αγ.Δimitrios (Municipality of Attica) is a public Secondary School attended by 240 adolescent students, aged 13 to 22 years, with mental retardation, autism and multiple disabilities, who have completed special or general primary school.



During the EWWR they invited the schools of the Municipality of Agios Dimitrios to act together to form circular communities with the aim of transitioning to sustainable consumption and production patterns in order to achieve zero waste targets. The students visited the neighboring schools of formal education, placed posters and informed the students of all levels of education about their actions. They organized experiential information and awareness actions with the object of reusing materials focusing on the ones that come from used household utensils and their final processing into useful objects such as lamps, frames, hangers, pots, etc. which were presented by students and their partners through the digital webex platform. The activities included thematic sketches and karagiozis' performances, videos, songs and various environmental events in the context of socially oriented entrepreneurship. They have placed special collection bins in the partner schools for reusing household utensils and tools in order to encourage all target groups to be informed and to take part in reduction of the unnecessary consumption by focusing on "giving them a second chance".

Watch the [video](#) of the action.

Check the action's [blog](#).

Finalists:

Changing Our Ways

St Benedict's college – Middle School

As part of the EWWR 2021, the students at SBC Middle School take part in a series of activities, workshops and class discussions that raise awareness amongst the whole school community, and beyond through our social media platforms, about how we can change our ways to reduce the amount of waste that we generate.



- ACTION 1: The first action focuses on olive picking and preservation.
- ACTION 2: The students participate in a litter less campaign which raises awareness about the harmful effects of litter in our environment.
- ACTION 3: focuses on the thematic aspect of circular communities - old is gold, specifically clothes.
- ACTION 4: The following action sheds light on the importance of reducing electric consumption in their school.
- ACTION 5: concentrates on water consumption.
- ACTION 6: focuses on paper waste.

The school applied for another action entitled: Reducing waste and collecting what is around us.

Sustainable Sidewalk

Axular Lizeoa

The Axular Lizeoa educational center has carried out its sustainable sidewalk project, an innovative sidewalk created from a mixture of plastic bottles and recycled materials. Contributing to the conservation of the environment and the circular economy in their community. The flooring developed by Grupo Campezo basically consists of a



mixture of recycled materials, such as plastic bottles (PET) and steel aggregates. The Ekomodo company used bottle caps to build sustainable furniture (benches and litter bins) that were placed in the sidewalk, using a total of 50,000 recycled plastic bottles. The project begins its construction in the summer of 2021 and on September 29 the sidewalk was presented to the entire community. From that

moment, an awareness campaign started, which objective was the collection of 10,000 bottles and 3,000 bottle caps for their return to the collaborating companies; involving students, their community and social agents.

The campaign consisted of holding informative talks with Grupo Campezo, Ekomodo, etc. To explain to students the sidewalk construction process and the role of circular economy. With the youngest students (from 3 to 8 years old), "Ekolo", the environmental mascot, was used to explain the project and encourage the collection of bottles.

► Citizens category

Winner: Zero Waste Walking Tours

Zero Waste Nederland, in 17 cities in The Netherlands

During the European Week for Waste Reduction, on Saturday 20th of November 2021, they organised Zero Waste walking tours and bicycle tours in cities throughout the Netherlands. They organised Zero Waste tours in 17 different cities in The Netherlands simultaneously.

What was the plan?

- A local host or a duo guided the Zero Waste Walk visiting locations in their own city or neighbourhood. Together with the group the hosts visited places they know well and enjoy. This gave them the best tips and inside information!
- They visited a minimum of 5 locations each tour with various focus points, such as: buy in bulk / dry foods, fresh supply / deli / vegetables, lunchroom / coffee place.
- The focus was to show participants how they can start their low waste lifestyle, and to support sustainable entrepreneurs who really deserve to be connected to people from the Zero Waste community.
- They closed the tour with more time for interaction and mutual inspiration over a delicious cup of coffee or lunch.

Watch the [video](#) of the action.



Finalists:

RE-think: REuse, REduce, REcycle!

Science Reactors

During the EWWR, an innovative event was created by the original group "Science Reactors" in order to increase public awareness on waste reducing, to change the way we think, act and consume and to promote Reuse-Reduce-Recycle actions towards the establishment of circular communities. The event was divided in six complementary sessions, including:

- Live performance: A dynamic stand-up science performance was given by seven young scientists of the group Science Reactors that presented in a humorous way a selection of targeted topics relevant to the objectives of the EWWR.
- Oral presentation: Fashion industry good environmental practices.
- Live exhibition: with the slogan "LET THEM LIVE AGAIN!" presented best practices of socially responsible circular economy aiming at reusing/upcycling materials that cannot be recycled and at transforming them into beautiful objects for our daily life.

Check the event [here](#).



Elves Circulating Program

Ildikó Szabó Bozókiné

The knowledge of the comprehensive "Climate elves circulating program" activities throughout the year was systematized in several layers within the framework of the program, thus promoting engraving and practice-based knowledge of possible solutions. She made a program booklet that contains the tasks of Climate Elves. Families participated in the programs on average 40 to 50. On the Facebook page of the Climate Elves, the followers could be constantly informed about the programs, tasks and useful advice. The media was constantly present during the European Waste Reduction Week. 2 articles were published about the event. Waste reduction, prevention quantified – 100 kg of paper collection, 15 bags of clothing collection, 10 bags of the toy thanks to the exchange program. Addressing families



and the population for the measurements. Waste calendar, water consumption measurement, ecological footprint measurement.

► European Special Prize

Winner: Otro Contenedor, ¡qué marrón!

Ecoval Sudoe in Spain, France and Portugal

The Ecoval Sudoe project launched a hybrid campaign, combining face-to-face activities with the online format. The campaign is running in Spain, France, and Portugal - with content generated in all 3 languages - and consisted of animation videos and testimonial videos, quizzes and posters with the aim of raising awareness about correct waste separation and increasing citizens' commitment to recycling. The main items of the campaign (videos and posters) were also translated to English.



During the dates of the EWWR, the online communication campaign was launched. As part of the campaign a school in Ourense/Galicia is sorting the organic waste from the canteen. The bins were personalised with information about what to throw and what not to throw in this container. It also contains a QR code directing to all the contents of the campaign displayed on the project website. The online communication campaign was targeted to the Sudoe area, where the organic waste separation is starting to take place. Very soon, brown bins will be another element of their streets, a path towards a more circular and environmentally friendly economy. The campaign raised also awareness about the incorrect use of the toilet as a waste bin. In order to minimise the waste that is improperly flushed.

Watch the [video](#) of the action.

Check the action website [here](#).

The best action for the EWWR audience

For the second year in a row, the participants to the EWWR Awards Ceremony had the opportunity to vote their favorite action among the 15 finalists announced. Both the audience presented at the ceremony, as well as those online, received a link to Slido.com to select their preferences.

The participants could make up their mind thanks to the descriptions published in the previous weeks on EWWR website and social media, and after listening the live presentations made by the representatives of the actions. For this reason, the winner of the European Special Prize could not participate to this award, since the action was revealed just at the end of the Ceremony.

More than 700 people expressed they preference selecting **Changing Our Ways**, implemented by St Benedict's college – Middle School, in Kirkop; and **Sustainable Sidewalk**, implemented by Axular Lizeoa, in Donostia as **the best action for the EWWR audience**. The EWWR Secretariat will plant a tree in an area experiencing the dangerous phenomenon of desertification, named after the action.

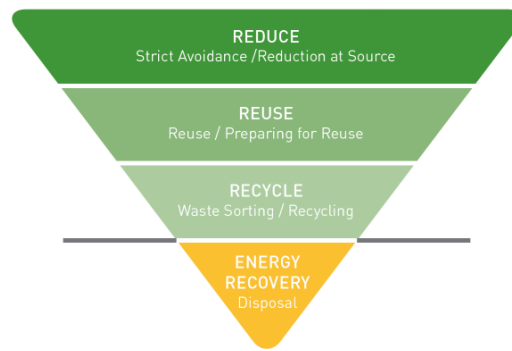
5. What is the role of the EWWR in the drive towards waste reduction?

Our message: 3Rs and a clean-up

The actions implemented during the EWWR address the "3Rs": **Reducing waste, Reusing products, and Recycling materials**. The "3Rs" (in that order) represent the options that the EWWR recommends consumers and decision-makers consider first in order to reduce waste, in line with the waste hierarchy (see figure below). In fact, one of the most powerful slogans of the EWWR is that:

'The best waste is the one that is not produced!'

Reducing means using fewer resources in the first place and includes strict avoidance, as well as reduction at source. The second-best option is to reuse products, including preparing products for reuse. The third priority, and last waste management option supported by the EWWR, is materials recycling.



Aside from these, the EWWR also welcomes a fourth type of actions, namely **clean-ups** of different public spaces and ecosystems. With this type of actions, participants contribute to solving the littering problem and also raise awareness about the amount of waste we produce.

The thematic focus of the 2022 edition

The Awards Ceremony was the occasion to announce the thematic focus of the next edition.

The European Week for Waste Reduction will explore with its new edition the **impact that the textile sector has on our planet**. It will inspire not only citizens as consumers to take action by, for instance, changing their way of using and buying clothes, but also public authorities, private companies and NGOs to be protagonists in the transition to a more circular textile industry by promoting, supporting and guiding new solutions of production, use, disposal, and reuse of the textile.



Fashion is one of the ways that human beings use to express themselves. Behind the red carpets, the fashion shows and the sales, there is a massive industry employing over 1.5 million people just in Europe. But the other side of the coin tells a different story, less shining and much more alarming. **The textile and clothing industry is one of the most polluting sectors**, together with housing, transport, and food. This is caused by the strong impact it has on land use, water pollution

and even greenhouse emissions. This sector has a high environmental and social impact in every phase: from production, to distribution, use, and after use (collection, sorting, recycling, and final waste management, which is most of the time related to incineration and landfills). The European Commission expressed the need to take an action on this sector publishing the [EU strategy for sustainable and circular textiles](#). A change is needed! And the EWWR wants to be part of this transition.

Learn more on circular and sustainable textiles [on our website](#).



6. The EWWR Steering Committee

Having started off as a LIFE project financed by the European Commission in 2009, the EWWR has been led by the EWWR Steering Committee (ESC) since July 2017. The ESC works to coordinate the EWWR and to disseminate and promote the project. The 14 members of the ESC (see their names below) finance the coordination of the EWWR and take the key decisions regarding the campaign. For instance, they decide on the location of the EWWR awards ceremony, which takes place every year in May or June, on the annual thematic focus, and on the communication strategy.

In 2021, the Steering Committee welcomed Balearic Islands and the EIT Circular Economy Community and as new members.



The members of the EWR Steering Committee 2021

	<p>ACR+, the Association of Cities and Regions for sustainable Resource management, is an international network of cities and regions that share the aim of promoting smart resource consumption and sustainable waste management through prevention at source, reuse, and recycling. ACR+ aims to develop public authorities' expertise and skills related to waste, product, and resource policies, to encourage practical action in waste management and sustainable consumption, and to promote cooperation and partnership to develop eco-efficient solutions. ACR+ acts as the EWR Secretariat.</p>
<p>Supported by</p> 	<p>ADEME is active in the implementation of public policies in the areas of the environment, energy, and sustainable development. ADEME provides expertise and advisory services to businesses, local authorities and communities, government bodies and the public at large, to enable them to establish and consolidate their environmental actions. As part of this work, the agency helps finance projects, from research to implementation, in its areas of action.</p>
	<p>AICA, the International Association for Environmental Communication (Italy), is a cultural project that aims to understand, study, and promote international environmental communication actions. It creates connections between different actors - institutions, associations, and businesses - at different levels to encourage them to exchange best practices in implementing environmental policies.</p>
	<p>ARC, the Catalan Waste Agency (Catalonia, Spain), is the public entity in charge of the integrated management of municipal, industrial, healthcare, and agricultural waste in Catalonia. The objectives of ARC include the promotion of waste prevention and selective waste collection and stimulating and advising on valorisation, reuse, and recycling, among others.</p>
	<p>The Department of Waste and Environmental Education of the Government of the Balearic Islands (Spain) exercises responsibility for waste management and prevention, waste legislation, subsidies to promote the circular economy, promotion of environmental sustainability in public and private entities, environmental education and information, and environmental participation and volunteering.</p>
	<p>Bruxelles Environnement – Leefmilieu Brussel (Belgium) is the public administration for the environment and energy in the Brussels-Capital Region in charge of all environmental issues. The institution elaborates and implements the Brussels-Capital resources and waste management plan, aiming to reduce waste production and to sustainably manage the natural resources consumed and the waste produced. It has almost 20 years of practical experience in the area of recycling, reuse, and repair.</p>
	<p>The EIT Circular Economy Community consists of five Knowledge and Innovation Communities – or “KICs” – namely EIT RawMaterials, EIT Climate-KIC, EIT Food, EIT Manufacturing and EIT Urban Mobility. The KICs carry out activities that cover the entire innovation chain: training and education programmes, reinforcing the journey from research to market, innovation projects, as well as business incubators and accelerators. Through the KICs, the European Institute of Innovation and Technology (EIT) strengthens cooperation among businesses (including SMEs), higher education institutions and</p>

	research organisations, forms dynamic pan-European partnerships, and creates favourable environments for creative thought processes and innovations to flourish.
 <p>eastern - midlands waste region</p>	<p>The Eastern-Midlands Waste Region (EMWR) is one of Ireland's three waste management regions. The EMWR spans an area equal to one fifth the total area of the country and serves approximately half the national population, or over 2.2 million people. The framework for the prevention and management of waste is set out in the Waste Management Plan, a statutory document underpinned by national and EU waste legislation. The responsibility for implementing the Plan in this region is the Eastern-Midlands Waste Regional Office (EMWRO) and the region's constituent local authorities.</p>
 <p>European Committee of the Regions</p>	<p>The European Committee of the Regions (CoR) is the voice of regions and cities in the European Union (EU). It represents local and regional authorities across the European Union and advises on new laws that have an impact on regions and cities (70% of all EU legislation). The CoR is a political assembly composed of 350 members and 350 alternates from all EU countries (grouped by political party and headed by the President) who have been elected at local or regional level (for example as Mayors or Presidents of a region).</p>
 <p>European Commission</p>	<p>The Directorate-General for Environment is the European Commission department responsible for EU policy on the environment. It aims to protect, preserve and improve the environment for present and future generations, proposing and implementing policies that ensure a high level of environmental protection and preserve the quality of life of EU citizens. It also makes sure that Member States apply EU environmental law correctly and represents the European Union in environmental matters at international meetings.</p>
 <p>lipor</p>	<p>Intermunicipal Waste Management of Greater Porto in Portugal (LIPOR) is responsible for the management, recovery and treatment of the Municipal Waste produced in the eight associated municipalities: Espinho, Gondomar, Maia, Matosinhos, Porto, Póvoa de Varzim, Valongo and Vila do Conde. Lipor was founded in 1982 as a Municipalities Association and it has implemented an integrated waste management, recovered, developed and built infrastructures and organised awareness campaigns for the population. Every year, LIPOR treats about 500,000 tonnes of municipal waste - MW - that are produced by about one million inhabitants.</p>
 <p>Gouvernement Princier PRINCIPAUTÉ DE MONACO Direction de l'Environnement</p>	<p>The Environmental Department of the Principality of Monaco assists in developing and implementing Government policy on sustainable development and the environment. It coordinates sustainable development initiatives in the Principality by establishing cross-cutting relationships with the various stakeholders involved and raises awareness on environmental issues. On behalf of the Principality, the department also contributes to the work of international organisations in its area of responsibility.</p>
 <p>VERBAND KOMMUNALER UNTERNEHMEN e.V.</p>	<p>The German Association of Local Utilities (VKU) is the national association of municipally determined infrastructure undertakings and economic enterprises. These are companies that provide services of general interest in Germany within the framework of local self-government. The 1,450 member companies organized within the VKU are primarily active in the fields of energy supply, water supply and sewage, waste management, municipal cleaning, and telecommunications.</p>
 <p>WASTESERV CREATING RESOURCES FROM WASTE</p>	<p>Wasteserv is responsible for organizing, managing, and operating integrated systems for waste management including minimisation, collection, transport, sorting, reuse, utilisation, recycling, treatment and disposal of solid and hazardous waste. The company also</p>

	coordinates the export of waste to destinations outside the Maltese islands. The ultimate aim of Wasteserv is to encourage people to make waste management an integral lifestyle practice. The company believes that established objectives will allow it to reach its intended aim.
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ANNEX 1

EWR actions nominated for the EWR Awards

Public administration and organisation			
Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Leefmilieu Brussel – Bruxelles Environnement	Infrabel	Sustainable and circular workwear @Infrabel
Germany	VKU e.V.	Katharina Jeep, Abfallbetrieb Kreis Viersen	Mehrweg-Speeddating ("Reusable packages speed-dating")
Principality of Monaco	Direction de l' Environnement	Société Monégasque d'Assainissement (SMA)	Chasse au Tr3soR
Spain	CATALAN WASTE AGENCY (AGENCIA DE RESIDUS DE CATALUNYA)	Badalona City Council (Ajuntament de Badalona)	Oil down the drain, not even a little bit! (D'oli a la pica, ni mica!)
Sweden	Avfall Sverige/Sweden	Green New Deal (Grön omställning)/Nxt gen GBG	Green New Deal (Grön omställning)/Nxt gen GBG
Slovenia	Zbornica komunalnega gospodarstva (ZKG)	Javno podjetje-Azienda pubblica Marjetica Koper, d.o.o.-s.r.l.	Koper Etzo 21
Turkey	Marmara Municipalities Union (MMU)	Nusaybin Municipality	Recycling Exhibition

Portugal	Autonomous Region of the Azores	Junta de Freguesia São Sebastião	Árvore de Natal Circular Circular Christmas Tree
Belgium	Service public de Wallonie	Intradel (an intermunicipal association of 72 municipalities in the Province of Liege)	Magazine Zero Waste snacks in schools in the province of Liege
Croatia	ACR+ European coordinator	KD Čistoća d.o.o. Rijeka	New Time for Old Stuff'
Spain	Comunidad de Madrid	Ayuntamiento de Miraflores de la Sierra	LA FIESTA DE LA HOJA - Leaf's festival
Hungary	ÉMI Nonprofit Kft.	Municipality of Fertőszéplak	Reducing the ecological footprint together in Fertőszéplak!
Spain	Aitor Saez de Cortazar (Ihobe)	Diputación Foral de Alava	More than what you see
Italy	AICA	OSA - Office for Sustainable Actions Università di Pavia	SERRiously Sustainable
Greece	Hellenic Recycling Agency - EOAN	Municipality of Ikaria	Exploiting olive branch cuttings for energy use-reducing CO2 emissions-combatting energy poverty
Andorra	Ministry of Land Management, Environment and Agriculture	Comú d'Escaldes-Engordany	Composting for environment
Portugal	LIPOR	Câmara Municipal de Matosinhos (Matosinhos City Council)	Presentation of the book "Um Futuro Sem Desperdício Alimentar" (A Future Without Food Waste)
Spain	COGERSA	Ayuntamiento de Cangas de Onís (Cangas de Onís Town Hall)	Concierto – Taller de Música Reciclada (Concert – Recycled Music Workshop)

Business/Industry			
Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Leefmilieu Brussel – Bruxelles Environnement	Finnova	online event "CircularInnoBoosting: Promoting Sustainable and Circular Fashion & Textile Industries"

Germany	VKU e.V.	Gert Schmidt	Upcycling Rap - world premiere
Principality of Monaco	Direction de l'Environnement	Maria BOLOGNA	Loosing Plastic Bottles
Spain	Govern de les Illes Balears, Conselleria de Medi Ambient i Territori	Coca-Cola Europacific Partners	MARES CIRCULARES - PLAYA DE MAGALUF
Spain	CATALAN WASTE AGENCY (AGENCIA DE RESIDUS DE CATALUNYA)	MútuaTerrassa	Green Commitment "compromís verd"
Turkey	Marmara Municipalities Union (MMU)	Bayer MKP	Reuse: Toys, Books & Clothes for children
Malta	Wasteserv	Malta Freeport	Malta Freeport Terminal Synergy with the Birzebbuga Community Shopping Centre
Slovenia	Zbornica komunalnega gospodarstva (ZKG)	Kostak d.d.	Cascading of bulky waste for efficient climate change mitigation
Belgium	Service public de Wallonie	SGS Lab Simon – Wavre	Union presentation on waste management at SGS Wavre
Hungary	ÉMI Nonprofit Kft.	MiReHu	The Waste Explorer application
Spain	Comunidad de Madrid	Leroy Merlin	"Hazlo Verde Misión #deResiduosRecursos"
Spain	Aitor Saez de Cortazar (Ihobe)	Uvesco	Clean Points
Italy	AICA	Dusty Srl	Centro del riuso
Greece	Hellenic Recycling Agency (HRA)	EUROPEAN RELIANCE	#SkepsouAllios (Think Different)
Portugal	LIPOR	Parque Nascente	"Today's dinner could be tomorrow's lunch"
Spain	COGERSA	EDP España	Circumetric, Calculadora de circularidad y sostenibilidad (Circumetric, Circularity and Sustainability Calculator)

Association/NGO			
Country/Region	Coordinator	Action Developer	Name of Action
Germany	VKU e.V.	NaturKultur Bremen e.V. and Bremer Jugendring - Landesarbeitsgemeinschaft Bremer Jugendverbände e.V. Lina Schnabel and Johanna Kamin	"Don't throw, just show": "Clothes-Exchange-Party"
Principality of Monaco	Direction de l'Environnement	Super Planet Savers	La guerre des bouchons – The bottle cap war
Spain	CATALAN WASTE AGENCY (AGENCIA DE RESIDUS DE CATALUNYA)	Plataforma Educativa Group	_@mbientalMents
Sweden	Avfall Sverige	Repair café Malmö	Repair Café
Turkey	Marmara Municipalities Union (MMU)	Natural City Sındırgı Local Action Group Association	Don't throw away the future
Malta	Wasteserver	La Salle Athletics	Running and Reducing and Recycling
Hungary	ÉMI Nonprofit Kft.	Barangoló Közhasznú Egyesület	Újrahasznosítási körforgalom a Barangolóban! - Recycling roundabout in the Barangoló!
Croatia	ACR+	Green Istria Association	Repair caffè Re-Geppetto – circular community and art
Spain	Aitor Saez de Cortazar (Ihobe)	RECICLANET Hezkuntza Elkartea	Separate collection and recovery of laptops, mobiles, and tablets
Italy	AICA	Cleanap	Eco-Mapathon con Cleanap
Italy	Federconsumatori Lazio	Earth Day Italia	Gruccix - storia di creatività e solidarietà
Greece	Hellenic Recycling Agency - EOAN	InCommOn	kaFsimo
Portugal	APA	Associação SOS Amamentação	Breastfeeding is sustainable! (Amamentar é sustentável!)

Portugal	LIPOR	Centro Social de Ermesinde	Creative Sewing Workshop
Spain	COGERSA	Fundación “Mar de Niebla”	Juguetería Solidaria “Factoría de Juguetes” (Solidarity Toyshop “Toys’ Factory”)

Educational Establishment			
Country/Region	Coordinator	Action Developer	Name of Action
Germany	VKU e.V.	Verena Angersbach, Angela Helm, Anna Gela Körber, Class 11 TAV	ORANGE UPCYCLING – MULTIFUNCTIONAL-BAG
Portugal	Ambisousa - José Daniel Lamas	Escola Básica de Várzea / Prof. ^a Lúcia Ribeiro Dias	Eco-Natal
Spain	CATALAN WASTE AGENCY (AGENCIA DE RESIDUS DE CATALUNYA)	Escòla Sant Ròc	5R Mission : Let’s reduce our mountain of waste (A multilingual communicative project)
Slovenia	Zbornica komunalnega gospodarstva (ZKG)	Vrtec Pedenjped	Small action, big reaction (Majhna akcija, velika reakcija)
Turkey	Marmara Municipalities Union (MMU)	Bursa Uludağ University	Reuse: Waste Collection Event at Bursa Uludag University Campus
Malta	Wasteserv	St Benedict’s college – Middle School	Changing Our Ways
Portugal	Autonomous Region of the Azores	EB1/JI Irmãos Goulart, Fontinhas - EBI Praia da Vitória	Arraial de resíduos
Hungary	ÉMI Nonprofit Kft.	Pécsi Tudományegyetem	Waste reduction at the top level, PTE-style, or treat your waste ECO-friendly!

Spain	Aitor Saez de Cortazar (Ihobe)	Axular Lizeoa	Sustainable sidewalk
Italy	AICA	ICS Lombardo Radice – Palermo	Non lo usi? Mettilo App...portata di mano!
Greece	Hellenic Recycling Agency - EOAN	Laboratory of Special Vocational Education of Agios Dimitrios (EEEEK of Agios Dimitrios / Public Special Education School)	ReUZ - See your utensils in a different way
Portugal	LIPOR	Escola Superior de Enfermagem do Porto (Porto Nursing School)	Sustainable food and waste prevention: Mediterranean Recipes Workshop
Spain	COGERSA	IES La Fresneda (La Fresneda High School)	Circulando por La Fresneda (Circulating through La Fresneda)
Portugal	Tratolixo EIM SA	Cascais Ambiente EMAC - Empresa Municipal de Ambiente de Cascais	Estendal de Resíduos
Belgium	ACR+ European coordinator	MOS Vlaanderen	#MissieMinder (#MissionLess)

Citizen(s)			
Country/Region	Coordinator	Action Developer	Name of Action
Germany	VKU	Jessica Reichmann	CleanUp.Stormarn
Malta	Wasteserv	Eman Azzopardi	Giving Back Fridays
Hungary	ÉMI Nonprofit Kft.	Bozókiné Szabó Ildikó - Klímanócskák	Elves Circulating Program
Italy	AICA	Go Diaper Free Italia	Preserva l'ambiente rispettando i bambini - Save the environment respecting kids
Greece	Hellenic Recycling Agency (HRA)	Science Reactors	RE-think: REuse, REduce, REcycle!

Portugal	APA	Aveiro a Compostar	Mostra de Compostagem
Portugal	LIPOR	Cátia Santos (Blogue Lady in Green)	T-Circular Challenge ("Textile-Circular" Challenge)
Spain	COGERSA	Beatriz Rodríguez Álvarez	Este año llévate tu pancarta puesta... y con luz (This year wear your banner... and with light)
The Netherlands	ACR+ - European Coordinator	Zero Waste Nederland	Zero Waste Walking Tours

European Special Prize			
Country/Region	Coordinator	Action Developer	Name of Action
Germany/France	VKU e.V.	Julian Joost	Waste Reduction in Keeping Cats
Spain, France, Romania, India, Turkey, Tunisia, Portugal	CATALAN WASTE AGENCY (AGENCIA DE RESIDUS DE CATALUNYA)	Col.legi Sant Josep, Navàs	Every action matters, European Green week in eTwinning
Spain, France & Portugal	ACR+ - European Coordinator	Ángela Muñiz Varela - FEUGA	Otro contenedor, ¡qué marrón! – Ecoval Sudoe

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